Our priority giving areas:
Developing Leaders, Preserving Places and Serving Communities.

This includes the American Express Foundation and corporate gifts.

In 2019, we contributed over $37 million to communities around the world.
How We Give

Supporting Colleagues
Includes Gift Matching, Serve2Gether Grants, Scholarships and Culture Card programs
17%

Developing Leaders
29%

Serving Communities
32%

Preserving Places
22%
We trained 800 emerging social purpose leaders through 22 American Express Leadership Academy Programs.
Developing Leaders

Through this program, we support projects that provide best-in-class leadership development training programs that help current and future emerging social purpose leaders build their leadership skills and organizational effectiveness.

In 2019, we trained over 800 emerging social purpose leaders through 22 American Express Leadership Academy programs in locations across the globe. The Leadership Academy is designed as a multidisciplinary approach to training the current and next generation of emerging leaders through intense, leadership development training programs targeted to different segments of the social sector.

In 2019, our 12 partners in this effort were: Arizona State University Lodestar Center (Phoenix, AZ), Arizona State University Thunderbird School of Global Management (Phoenix, AZ), Ashoka (New York, NY; Mexico City, Mexico; Madrid, Spain; Nairobi, Africa; and Dakar, Senegal), the Aspen Institute (Aspen, CO), the Campaign for Black Male Achievement (Greensboro, NC), the Center for Creative Leadership (New York, NY), Common Purpose (London, United Kingdom; Singapore; Hong Kong, China and Johannesburg, South Africa), Entrepreneurial Training for Innovative Community [ETIC] (Tokyo, Japan), Independent Sector (Washington, DC), Japan Philanthropic Association [JPA] (Tokyo, Japan), Points of Light (Atlanta, GA) and SparkAction (Brooklyn, NY). Over 5,100 emerging leaders have participated in a Leadership Academy since 2008.

We also strengthened ongoing Leadership Academy alumni engagement through the American Express Leadership Academy LinkedIn group, which has grown to include over 2,800 alumni. For the fifth year, we hosted the American Express Leadership Academy Global Alumni Summit, which included 80 Academy alumni from around the world. We supported local Academy alumni group activities in Kampala, Uganda; London, United Kingdom; New York, NY; Tokyo, Japan; and Washington, D.C.

Recognizing the ongoing need to scale access to leadership training, we continued our support for Leaderosity.com and the Acumen Academy. In order to tell the story of these leaders, we continued to be the sole sponsor of Leaderstories.org, a story telling platform for Academy participants and grant recipients.

In addition, we made over 85 grants to non-profit organizations to create, develop, expand or maintain their own leadership development programs for high potential, emerging leaders. More than 5,000 leaders attended in-person trainings through these grants.
Developing Leaders - $10.7M

ACCESS
NNAAC Empowering Emerging Arab American Leaders, Dearborn, MI

Acumen Fund
Acumen Online Leadership Platform, New York, NY

Alliance for Strong Families and Communities
Building Capacity for Diversity & Inclusion, Milwaukee, WI

American Foundation for the Blind
The Blind Leaders Development Program, Arlington, VA

American Leadership Forum
Join & Strengthen Diverse Leaders for Common Good, Houston, TX

American Symphony Orchestra League
Emerging Leaders Program and Digital Learning, New York, NY

Americans for Indian Opportunity
Ambassador Alumni Engagement, Albuquerque, NM

Arizona Science Center
Life Long Learning L3 Series, Phoenix, AZ

Arizona State University Foundation for A New American University
American Express Leadership Academy Thunderbird, Tempe, AZ

Arizona State University Lodestar Center for Philanthropy and Nonprofit Innovation
American Express Leadership Academy, Phoenix, AZ

Ashoka
Emerging Innovators Bootcamps, Arlington, VA

Asian Venture Philanthropy Network
American Express Leadership Academy in Japan, Singapore

Aspen Institute, The
American Express Leadership Academy 2.0, Washington, DC

Association of Performing Arts Professionals
Leadership Fellows Program, Washington, DC

Atlas Service Corps
American Express Leadership Academy Alumni Award, Washington, DC

Atlas Service Corps
Leadership Academy Alumni Engagement, Washington, DC

Baltimore Corps
Developing Leaders Across Baltimore Corps’ Network, Baltimore, MD

Berkeley Repertory Theatre
Next Generation Fellowship Program, Berkeley, CA

Brioxy
Diverse Leadership Pipeline Bootcamps, Oakland, CA

Brooklyn Bureau of Community Service
Leadership Pipeline Development Project, Brooklyn, NY

Building Movement Project
Leadership Funders Meeting, New York, NY

Building Movement Project
Race to Lead: Developing A Race Equity Assessment, New York, NY

Campaign for Black Male Achievement
American Express Leadership Academy, New York, NY

Center for Creative Leadership
American Express Leadership Academy, Greensboro, NC

Center for Creative Leadership
American Express Leadership Academy 2020, Greensboro, NC

Center for Creative Leadership
American Express Women in Music Leadership Academy, Greensboro, NC

Center for Creative Leadership
American Express Women in Music Leader Academy 2020, Greensboro, NC

Center for New American Security
Next Generation National Security Leaders Program, Washington, DC
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<th>Organization</th>
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<td>Executive Preparation Institute, Washington, DC</td>
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<td>College Summit</td>
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<td>Common Purpose Charitable Trust</td>
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<td>Dance/USA</td>
<td>Institute for Leadership Training, Washington, DC</td>
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<td>Echoing Green</td>
<td>Leadership Development Framework, New York, NY</td>
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<td>Business Bureau of Metropolitan New York Charity Effectiveness Series XII-XIII, New Ye</td>
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<td>Federation of Protestant Welfare Agencies</td>
<td>Center for Leadership Development, New York, NY</td>
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<td>Forum for the Future US</td>
<td>School of System Change North America, Brooklyn, NY</td>
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<td>Forum for Youth Investment, The</td>
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<td>French American Foundation for the Development of</td>
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<td>Georgia Center for Nonprofits</td>
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<td>Girls Inc.</td>
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<td>Global Good Fund</td>
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<td>Global Health Corps</td>
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<td>Growth Philanthropy Network</td>
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<td>Hispanic Alliance for Career Enhancement</td>
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<td>Independent Sector</td>
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<td>King Baudouin Foundation United States</td>
<td>NYC Study Visits on Fundraising - Europe &amp; Africa, New York, NY</td>
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<td>Latino Policy Forum</td>
<td>Multicultural Leadership Academy, Chicago, IL</td>
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<td>Leadership Education for Asian Pacifics</td>
<td>Impact: A Program for Emerging Nonprofit Leaders, Los Angeles, CA</td>
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<td>LeaderSpring</td>
<td>a Project of the Tides Center, Women of Color Leadstrong Fellowship, Oakland, CA</td>
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<td>LIDERAMOS - The National Latino Leadership Alliance</td>
<td>Advancing Latino Leadership, Denver, CO</td>
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<td>NAF</td>
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<td>National Geographic Society</td>
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Developing Leaders - $10.7M

National Guild for Community Arts Education
Community Arts Education Leadership Institute, New York, NY

National Trust for Historic Preservation in the U.S.
American Express Aspire Award, Washington, DC

National Urban League
Emerging Leaders Program, New York, NY

New Profit
Community of Leaders: Leadership Development, Boston, MA

New York Foundation for the Arts
Emerging Leaders Program, Brooklyn, NY

New York Theatre Workshop
2050 Administrative Fellows Program, New York, NY

New York Women’s Foundation
Lead the Way Initiative for Women of Color Leaders, New York, NY

Nonprofit Leadership Alliance
Leaderosity Talent and Leadership Platform, Kansas City, MO

OPERA America
Leadership Development Program, New York, NY

Partnership for After School Education
Emerging Leaders in Nonprofit Management, New York, NY

Phd Project Association
AHEAD: Achieving Higher Ed Administration Diversity, Montvale, NJ

Points of Light Foundation
American Express Leadership Academy, Atlanta, GA

Princeton Project 55
Emerging Leaders Professional Development, Princeton, NJ

Pro Inspire
Leadership Institute and Alumni Network, Washington, DC

Radical Partners
The Social Entrepreneurship Bootcamp, Miami, FL

Rainier Valley Corps
Leaders of Color Fellowship Program, Seattle, WA

Resource Foundation, The
Leadership Development in Mexico, New York, NY

Seedspot
Empowering Underrepresented Entrepreneurs, Phoenix, AZ

SRI Foundation
ARCUS Leadership Program, Rio Rancho, NM

Steppenwolf Theatre Co
Professional Leadership Program, Chicago, IL

Support Center for Nonprofit Management
The Leadership Collaborative, New York, NY

Synergos Institute
Bridging Leadership in Mexico, New York, NY

Take the Lead
50 Women Can Change the World in Nonprofits 2.0, Shohola, PA

Unlocking Potential Foundation
Salt Lake City Emerging Leader Development Program, Alexandria, VA

Visual Arts Research and Resource Center Relating to the Caribbean
ICA Fellows NextGen Leaders for Cultural Equity, New York, NY

Youth Improving Non-Profits for Children
Legacy Leadership Program for Executive Directors, New York, NY
We supported 50 historically significant preservation projects in 10 countries.
Preserving Places

In this program area, we support organizations and projects that preserve or restore major historic sites in order to provide sustainable access and enjoyment for current and future visitors.

Through our partnership with the National Trust for Historic Preservation, we launched the third *Partners in Preservation: Main Streets* program, which recognized historic buildings and sites that celebrate contributions of women in communities across America to commemorate the 100th anniversary of the ratification of the 19th Amendment, guaranteeing women the right to vote.

Twenty historic sites participated in the public voting campaign to win a share of preservation funding from American Express. The 13 winning sites received a total of $1.8 million in grants to help fund their preservation projects, in addition to initial grants of $10,000 that each site received to increase public awareness of their historic places. The winning main street historic sites, determined by popular vote, included: Janesville Woman’s Club Building, Janesville, WI; Juliette Gordon Low Birthplace, Savannah, GA; Odd Fellows Building, Astoria, OR; Chester County Historical Society, West Chester, PA; Monroe County Courthouse; Monroeville, AL; Holly Union Depot, Holly, MI; Casa Belvedere, Staten Island, NY; The Ladies’ Literary Clubhouse, Salt Lake City, UT; Union Block, Mount Pleasant, IA; Dr. Justina Ford Home, Denver, CO; College Hall (Lake Erie College), Painesville, OH; Elisabet Ney Museum, Austin, TX and The Woman’s Club of Minneapolis, Minneapolis, MN.

We also sponsored the World Monuments Fund’s *2019 Monuments Watch*, which included 25 sites spanning 21 countries from around the world. A select number of these sites will compete for a share of one million dollars in preservation funding from American Express in 2020.

In addition, we provided support to preserve or restore 26 preservation projects around the world, including the American Friends of The Prado Museum (Madrid, Spain), Friends of Notre-Dame De Paris (Paris, France), Grand Canyon Conservancy (Grand Canyon, AZ), The Museum of Tolerance (Mexico City, Mexico), Rails to Trails Conservancy (Washington, DC) and the Rijksmuseum (Amsterdam, Netherlands).
Preserving Places - $8M

**American Friends of the Prado Museum**
Reframing the Prado: The Spinners by Velazquez, Minneapolis, MN

**American Friends of the Victoria and Albert Museum**
Refurbishment of the V&A Raphael Court in the UK, New York, NY

**Ballet Hispanico of New York**
Restoring & Preserving Historic Latino Dance Works, New York, NY

**Corporation of Massey Hall and Roy Thomson Hall, The**
Stained Glass Window Restoration, Toronto, Canada

**Discalced**
Dances for the Future, Brooklyn, NY

**Finca Vigia Foundation**
Historic Preservation at Museo Hemingway, Boston, MA

**Friends of Notre-Dame De Paris**
Restoration of Notre-Dame De Paris, Washington, DC

**Fund for the City of New York**
NYC LGBT Historic Sites Project, New York, NY

**Grand Canyon Conservancy**
Desert View Inter-Tribal Cultural Heritage Site, Grand Canyon, AZ

**Grounds for Sculpture**
Cornerstones of the Collection: Beverly Pepper, Hamilton, NJ

**Harlem Stage**
The Gatehouse Restoration Project, New York, NY

**King Baudouin Foundation United States**
Opera di Santa Croce Exhibit & Iconic Houses Site, New York, NY

**Lincoln Center for the Performing Arts**
Remastering an Iconic Building: David Geffen Hall, New York, NY

**Lower East Side Tenement Museum**
Historic Preservation of 97 Orchard Street, New York, NY

**National September 11 Memorial & Museum at the World Trade Center Foundation**
Preserving 9/11 at the World Trade Center Site, New York, NY

**National Trust for Historic Preservation in the U.S.**
Partners in Preservation (PIP): Main Streets and Annual Conference, Washington, DC

**National Trust for Historic Preservation in the U.S.**
The National Mall Tidal Basin Ideas Lab, Washington, DC

**Paul Taylor Dance Foundation**
Repertory Preservation Project, New York, NY

**Rails to Trails Conservancy**
Sharing History on the Great American Rail-Trail, Washington, DC

**Resource Foundation, The**
Historic Preservation Program in Argentina, New York, NY

**Resource Foundation, The**
Modern and Contemporary Art Conservation in Mexico, New York, NY

**Resource Foundation, The**
Restoration of Traveling Collection in Mexico, New York, NY

**Sing Sing Prison Museum**
The Sing Sing Prison Historic Cellblock Revealed, Ossining, NY

**Society for Preservation of Weeksville & Bedford Stuyvesant History**
Restoration of the Historic Hunterfly Road Houses, Brooklyn, NY

**Statue of Liberty Ellis Island Foundation**
The Statue of Liberty Museum, New York, NY

**Stephen Petronio Dance Company**
Bloodlines Historic Restaging and Expansion, New York, NY

**Stichting het Rijksmuseum**
Project Night Watch, Amsterdam, Netherlands

**Whitney Museum of American Art**
David Hammons Day’s End Public Art Project, New York, NY

**World Monuments Fund**
2020 World Monuments Watch, New York, NY
We supported more than 65 nonprofits that engaged an estimated 7 million volunteers in over 30 million hours of service to serve the needs of local communities in 16 countries.
Serving Communities

We enable charitable organizations to deliver mission-critical services by engaging community members and our colleagues as volunteers. We also fund immediate and long-term relief and recovery efforts to help victims of natural disasters.

In 2019, we supported more than 65 nonprofits that engaged an estimated 7 million volunteers in over 30 million hours of service to serve the needs of local communities in 16 countries. These volunteers improved their communities’ access to critical necessities such as food, shelter, green spaces and educational opportunities.

In response to Hurricane Dorian, which caused significant damage in the Bahamas and the Southeastern United States, we provided $100,000 to the American National Red Cross in disaster relief aid.

In addition, we provided nearly 32,000 volunteer opportunities for our colleagues, equivalent to 400,000 hours of company-sponsored volunteer service valued at about $10 million, and pro-bono consulting to 17 organizations in New York, NY; Phoenix, AZ; Salt Lake City, UT; Sunrise, FL and Washington, DC engaging over 100 colleagues who donated 5,100 hours of consulting services (valued at $765,000).

We also supported a number of arts organizations that provide access to cultural events in their communities.
Serving Communities - $12M

Advertising Council, The
Enhancing Impact Through Social Media & Innovation, New York, NY

Alvin Ailey Dance Foundation
CITY OF RAIN (Production Support), New York, NY

American National Red Cross
Designated Disaster Relief, Washington, DC

American National Red Cross
Disaster Volunteer Recruitment, Washington, DC

American National Red Cross
Implementing Volunteer Recruitment Strategy, Washington, DC

Arthur Ashe Institute for Urban Health
Healthy Communities Volunteer Program, Brooklyn, NY

Australian Business and Community Network
Disadvantaged Schools Mentoring Partnership, Sydney, Australia

Australian Literacy and Numeracy Foundation Limited, The
Early Language and Literacy Project, Edgecliff, Australia

Battery Dance Corporation
38th Annual Battery Dance Festival, New York, NY

Big Brothers and Big Sisters of New York City
Workplace Mentoring Program, New York, NY

Big Brothers Big Sisters of Essex Hudson and Union Counties NJ
Empowering Vulnerable Youth Through Mentoring, Newark, NJ

Bipartisan Policy Center
General Support, Washington, DC

Bric Arts Media Bklyn
BRIC Celebrate Brooklyn! Festival 41st Season, Brooklyn, NY

Bright Horizons Foundation for Children
Volunteer Program Aiding Domestic Violence Victims, Newton, MA

Catchafire Foundation
Serve2Gether Consulting+, San Francisco, CA

Center for Ballet and the Arts at New York University
2018-2019 Public Programming, New York, NY

Central Park Conservancy
Community Volunteer Program, New York, NY

Central Park Conservancy
Neighborhood Parks Volunteer Program, New York, NY

Chamber Music Society of Lincoln Center
CMS at 50th Anniversary Exhibition, New York, NY

Children’s Diagnostic & Treatment Center
27th Annual Thanksgiving Basket Brigade, Ft. Lauderdale, FL

City Harvest
Volunteer and Food Rescue Sponsorship, New York, NY

Clontarf Foundation
Education Engagement Program, Bentley, Australia

Feeding South Florida
School Pantry Program, Pembroke Park, FL

Foundation Center, The
General Support, New York, NY

Free Arts for Abused Children of Arizona
Volunteer Recruitment for Programs for Children, Phoenix, AZ

Fund for Cities of Service
Engaged Cities Award, New York, NY

God’s Love We Deliver
Soup Kitchen Volunteer Program, New York, NY

Habitat for Humanity Central Arizona
Mighty Roof Raiser Sponsorship of Affordable Homes, Peoria, AZ

HandsOn Greater Phoenix
Team Volunteering Project, Mesa, AZ

Harlem Children’s Zone
Community Pride, New York, NY
Serving Communities - $12M

**International Rescue Committee**
Emergency Preparedness, New York, NY

**International Rescue Committee**
Volunteers Preparing New Americans for Citizenship, New York, NY

**Jazzmobile**
Fifty Five Years of Keeping the Music Playing, New York, NY

**John F. Kennedy Center for the Performing Arts**
2019 Kennedy Center Corporate Fund, Washington, DC

**Junior Achievement of Arizona**
Mentoring Low-Income Arizona Students, Tempe, AZ

**Junior Achievement of New York**
Engaging Volunteer to Prepare NYC Students, New York, NY

**Junior Achievement USA**
 Volunteer Engagement Strategy, Colorado Springs, CO

**KidsCan Charitable Trust**
School Support Programme, Auckland, New Zealand

**King Baudouin Foundation United States**
Funding Cultural Projects in the United Kingdom, New York, NY

**Lincoln Center for the Performing Arts**
2018-2019 Lincoln Center Corporate Fund, New York, NY

**Lincoln Center for the Performing Arts**
Mostly Mozart Festival, New York, NY

**Lower Manhattan Cultural Council**
River to River Festival, New York, NY

**Make-A-Wish Foundation of Hong Kong Limited**
The Wish Challenge, Kowloon Bay, Kowloon, Hong Kong

**Metropolitan Opera Association**
A New Production of Phillip Glass’s “Akhnaten”, New York, NY

**Money Advice Trust**
Financial Education, London, United Kingdom

**Montclair Film Festival**
Volunteer, Internship and Mentorship Programs, Montclair, NJ

**Museum of Discovery and Science**
Executing Community Outreach, Ft. Lauderdale, FL

**My Good Deed**
9/11 Day of Service Volunteer Mobilization, Irvine, CA

**National Cares Mentoring Movement**
Building Capacity to Engage Mentors, New York, NY

**National Geographic Society**
Reducing Ocean Plastic Pollution, Washington, DC

**Nature Conservancy**
Building Capacity to Grow Ambassadors for Nature, Arlington, VA

**Nature Conservancy**
Chilean Forest Protection Through Carbon Offsets, Arlington, VA

**New Jersey Performing Arts Center Corporation**
2019-2020 World Music Series, Newark, NJ

**New York Immigration Coalition**
Digital Engagement Strategy, New York, NY

**New York-Presbyterian Hospital/ Lower Manhattan Hospital**
Providing Quality Healthcare in Lower Manhattan, New York, NY

**New York Public Radio**
Developing Digital Engagement Strategy, New York, NY

**New York Restoration Project**
Lead Service Sponsor, New York, NY

**New York Shakespeare Festival**
“For Colored Girls” by Ntozake Shange (Production Support), New York, NY

**Ocean Conservancy**
Audience Engagement and Event Activation Strategy, Washington, DC
Serving Communities - $12M

Ocean Conservancy
Moving One Million More for Trash Free Seas,
Washington, DC

Open for Business
LGBT Inclusion Initiative, Washington, DC

OPERA America
Implementing Social Media and Branding Campaign,
New York, NY

Phoenix Children’s Hospital Foundation
Volunteer Program Serving Young Patients, Phoenix, AZ

Poets House
Website Redesign and Communications Strategy,
New York, NY

Rebuilding Together Valley of the Sun
Rock n Roll Paint A Thon, Tempe, AZ

Resource Foundation, The
Better Alliances, Better Forests Initiative, New York, NY

Sadler’s Wells Association
Sampled Festival 2020 and 2021, New York, NY

Salvation Army, The
Back to School Supply Drive, Phoenix, AZ

Save the Children Federation
The Global Malnutrition Initiative, Fairfield, CT

Second Stage Theatre
GRAND HORIZONS (Production Support), New York, NY

Second Stage Theatre
SUPERHERO (Production Support), New York, NY

Signature Theatre Company
Signature Spotlight Series, New York, NY

Smithsonian Institution National Museum of African American History and Culture
Culture Galleries Support and Curator Endowments,
Washington, DC

Special Olympics Arizona
Volunteer Support for Summer and Fall Games,
Phoenix, AZ

Spoleto Festival USA
American Express Woolfe Street Series 2019,
Charleston, SC

St. James’ Settlement
Extended After-School and Support Program,
Hong Kong

St. Mary’s Food Bank Alliance
Emergency Food Box Program, Phoenix, AZ

Strive for College Collaborative
Mentoring at Scale to Support College Access,
Milpitas, CA

Student Conservation Association, The
Community Conservation, Arlington, VA

Susan G. Komen Breast Cancer Foundation
Komen Greater NYC Race for the Cure, New York, NY

Sussex Community Foundation
Local Grants in Sussex U.K., Lewes, United Kingdom

Taproot Foundation
Pro Bono Consulting Support, San Francisco, CA

Taproot Foundation
2020 Pro Bono Consulting Support, San Francisco, CA

Terrence Higgins Trust Limited
Volunteer Programme, London, United Kingdom

Theatre for a New Audience
Fairview (Production Support), New York, NY

Theatre Forward
Key Messaging Implementation and Awareness,
New York, NY

Trevor Project, The
Employee Volunteerism and Education,
West Hollywood, CA

Two Good Foundation
Two Gooders Program, Eveleigh, Australia

UMOM New Day Centers
Emergency Shelter Volunteer Program, Phoenix, AZ
United Way of Broward County  
Broward Community Engagement & Hurricane Relief, Ft. Lauderdale, FL

United Way of New York City  
BoardServeNYC, New York, NY

United Way of Salt Lake  
Team Volunteering Project, Salt Lake City, UT

Urban League of Broward County  
Community Engagement Program, Ft. Lauderdale, FL

Utah Arts Festival Foundation  
Volunteer Support for Arts Festival, Salt Lake City, UT

Valley of the Sun United Way  
Weekend Hunger Backpacks, Phoenix, AZ

Volunteer Action Center of Broward County  
High-Impact HandsOn Service Program, Ft. Lauderdale, FL

Volunteer Canada/Benevoles Canada  
Advancing Citizen Engagement in Canada, Ottawa, Canada

World Trade Center Performing Arts Center  
American Express Cultural Preservation Fund, New York, NY

Young Vic Company  
Taking Part Sponsorship, London, United Kingdom
Through the Give2Gether matching program, we engaged 80% of colleagues in the United States and 86% of colleagues in Canada.
Supporting Colleagues - $6.5M

- **Gift Matching**
  - **$5.6 Million**
  - We match the personal contributions of colleagues and the Company’s board of directors to qualified nonprofit organizations in the United States and Canada.

- **Scholarships**
  - **$507,000**
  - We assist colleagues in meeting the costs of their children’s undergraduate college education in the United States and Canada.

- **Serve2Gether Grants**
  - **$100,000**
  - We award grants to nonprofit organizations in the United States to recognize the volunteer services of our colleagues.

- **Culture Card**
  - **$322,000**
  - We support New York cultural institutions that offer free and/or discounted admission to our colleagues.

For more information about the American Express Office of Corporate Social Responsibility, please visit [www.americanexpress.com/csr](http://www.americanexpress.com/csr).