Rachel Brosnahan and the American Express Cash Magnet® Card Help Conquer the “Stress to Impress” This Holiday Season with Simple Recipes and Hosting Hacks

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42% of Millennials say they love bringing people together, yet 36% don’t host because of the pressure associated with entertaining

Emmy and Golden Globe winner Rachel Brosnahan and the American Express Cash Magnet® Card have joined forces this holiday season to help Millennials keep it simple and eliminate the “stress to impress” associated with holiday hosting.

According to a recent survey commissioned by American Express¹, more than a third of Millennials feel the “stress to impress” and don’t host because it takes too much time to plan and the pressure to keep everyone entertained.

36% of Millennials don’t host because of the pressure to keep everyone entertained.

Wakefield Research for American Express October 2018

Millennials want to hone their hosting skills

• 42% prefer being a host and get joy from planning and bringing people together.

But they feel the pressure

• 36% say they don’t host because of the pressure to entertain.

Many “fake it” until they “make it”

• 35% describe themselves as a “Store-Bought Star,” never having time or recipe ideas to cook at home.

To help simplify holiday hosting this year, Rachel and American Express developed a collection of simple recipes and hacks designed to help make hosting a little less daunting -- even for the greatest “Store-Bought Stars.” And with the Cash Magnet Card, it’s even easier to keep it simple with unlimited 1.5% Cash Back on purchases. Terms apply.
From Rachel Brosnahan's Kitchen

My Fam’s Favorite Cheese Mound

INGREDIENTS

16 oz. light cream cheese
8 oz. blue cheese
¼ cup of red onion (up to half for taste)
1 small can of chopped black olives

DIRECTIONS

1. Combine the cream cheese, blue cheese and black olives in a mixing bowl.
2. Use a cheese grater to create a red onion pulp. Add to the bowl.
3. Mix using hands or a large spoon until ingredients are fairly evenly dispersed.
4. Serve with crackers.
5. To store, place covered in fridge.

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To learn more about how the American Express Cash Magnet® Card helps simplify your holidays, visit AmericanExpress.com/holidayhosting. Whether picking up a pie from a local bakery on the way to the party or purchasing all the ingredients to prepare the meal, the American Express Cash Magnet® Card earns 1.5% Cash Back on purchases, so Card Members are rewarded on all their holiday needs. Terms and limitations apply.

1) This American Express Survey was conducted by Wakefield Research (www.wakefieldresearch.com) among 1,000 nationally representative U.S. Millennials, ages 22-37, using an email invitation and an online survey. The margin of error for the survey was +/- 3.1 percentage points.

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