

# 2016

AMERICAN EXPRESS COMPANY  
CORPORATE SOCIAL RESPONSIBILITY

PHILANTHROPY

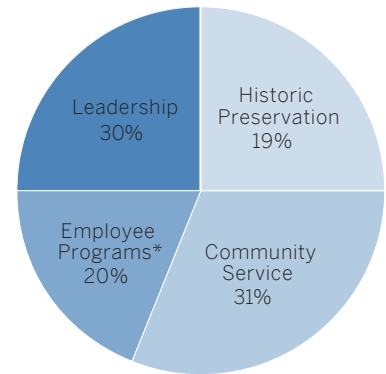


---

American Express Corporate Social Responsibility makes grants in three major program areas: Leadership, Historic Preservation and Community Service. This includes the American Express Foundation and certain corporate gifts.

In 2016, contributions totaled \$36 million.

In 2016, American Express contributed \$36 million with over 400 grants to nonprofit organizations around the world in our priority giving areas of Leadership, Historic Preservation and Community Service. Grants were made to organizations in 28 states and 8 countries. Additionally, we supported over 6,000 organizations through our employee gift matching program.



\*Includes Gift Matching, Serve2Gether Grants, Employee Scholarships and Culture Card Programs

## LEADERSHIP

Through this theme, we support projects that provide best in class leadership development training that provide current and future emerging nonprofit leaders with first rate learning opportunities to build leadership skills.

In 2016, we trained 681 emerging nonprofit leaders (an 8% increase from 2015) through 19 American Express Leadership Academy programs in locations across the globe. The Leadership Academy is designed as a multidisciplinary approach to training the next generation of emerging nonprofit leaders through an intense, leadership development training program. Our partners in this effort include the Center for Creative Leadership (New York), Common Purpose (London, Gurgaon and Hong Kong), Japan Philanthropic Association and ETIC (Entrepreneurial Training for Innovative Community) (Tokyo), Thunderbird School of Global Management (Phoenix), the ASU Lodestar Center (Phoenix), the Aspen Institute (Aspen), Ashoka (New York, Mexico City, Toronto, Nairobi and Dakar) and Points of Light (Detroit). Nearly 3,000 emerging leaders have been trained by the Academy since 2008.

To support the company's role as a lead partner of the National Park Service Centennial Celebration, the spring 2016 Leadership Academy with the Center for Creative Leadership focused exclusively on emerging leaders from park and conservation related nonprofit organizations.

We also strengthened ongoing Leadership Academy alumni engagement through a LinkedIn group, which has grown to include more than 1,500 alumni. For the second time we hosted the Global Alumni Summit, which included 50 Academy alumni from around the world. We continue to support local alumni groups in New York, NY, Washington, DC, Atlanta, GA, Los Angeles, CA and Nairobi, Kenya.

Recognizing the need to scale these programs, we continued our support for Leaderosity.com and plusAcumen.org. In order to tell the story of these leaders, we remain the sole sponsor of Leaderstories.org, a story telling platform for Academy participants and grantees.

In addition, we made nearly 100 grants to nonprofit organizations to create, develop, expand or maintain their own leadership development programs for high potential, emerging leaders. Over 6,000 leaders were trained by grants to organizations as diverse as Global Health Corps (New York, NY), Rainier Valley Corps (Seattle, WA), Wildlife Conservation Society (New York, NY), Hispanics in Philanthropy (San Francisco, CA), Management Leadership for Tomorrow (Washington, DC) and the Chicago Foundation for Women (Chicago, IL).

## HISTORIC PRESERVATION

In this program area, we support projects that preserve or restore major historic sites in order to provide sustainable access and enjoyment for current and future audiences.

Through our partnership with the National Trust for Historic Preservation, and to build on the company's support of the National Park Service Centennial Celebration, we launched Partners in Preservation: National Parks. This was the first national campaign in Partners in Preservation's 10-year history. The winning parks, determined by popular vote, received a total of \$1.8 million in grants to help fund their preservation projects. The winners were Yellowstone National Park (Wyoming), Great Smoky Mountains National Park (Tennessee and North Carolina), Grand Canyon National Park (Arizona), Yosemite National Park (California), Zion National Park (Utah), World War II Valor in the Pacific National Monument (Hawaii), Everglades National Park (Florida), Denali National Park (Alaska) and Mt. Rainier National Park (Washington). The nonprofit partners for all 20 national parks which participated in the program received a \$10,000 grant at the outset of the campaign to help raise awareness about their preservation needs, adding up to \$2 million in grants.

We again sponsored the 2016 World Monuments Fund (WMF) Watch List, which included \$1 million in funding to five historic sites: Char Narayan Temple (Patan, Nepal), Arch of Janus (Rome, Italy) Chapultepec Park (Mexico City, Mexico), Convents of Seville (Seville, Spain) and Moseley Road Baths (Birmingham, United Kingdom).

Additional support went to organizations to preserve or restore 33 historic sites around the world, including ArtSpace Projects Inc. (New Orleans, LA), Central Park Conservancy (New York, NY), National Heritage Board (Singapore), Vizcaya Museum and Gardens (Miami, FL), Ford Theatre (Washington, DC) and Victoria & Albert Museum (London, UK).

## COMMUNITY SERVICE

We encourage good citizenship by supporting organizations that cultivate meaningful opportunities for civic engagement by our employees and members of the community through our Community Service program.

In 2016, we awarded over 100 grants to fund community service projects that resulted in thousands of volunteers building or restoring over 513 homes, caring for 850 public parks, mentoring 440,000 young people, creating over 100,000 care kits for hospitalized children, and rescuing 72 million pounds of food to be distributed to the hungry. We also provided grants to a number of relief organizations following natural disasters.

In partnership with the Department of Interior, the National Park Foundation and the YMCA of the USA, the Find Your Park initiative mobilized 1.6 million volunteers across 51 cities, which included city, state and federal lands.

Organizations supported included the American Red Cross (Washington, DC), Australian Business and Community Network (Sydney, Australia), Team Rubicon (Los Angeles, CA), Harlem Children's Zone (New York, NY), Hispanic Unity of Florida (Hollywood, FL), International Rescue Committee (New York, NY), Save the Children (Fairfield, CT), Project Sunshine (New York, NY), Stop Hunger Now (Raleigh, NC), Sussex Community Foundation (Lewes, UK) and United Way (New York, NY).

In addition, we mobilized employees in more than 100,000 hours of company-sponsored volunteer service; engaged 79 percent of our employees in the U.S., 68 percent of our employees in Canada and 64 percent of our employees in India to make charitable pledges through the company's annual employee giving campaign; and delivered nearly 11,000 hours of pro bono consulting services (valued at \$1.7MM) to nonprofits around the globe through our Serve2Gether Consulting program.

For more information about American Express Corporate Social Responsibility please visit [www.americanexpress.com/csr](http://www.americanexpress.com/csr).

## LEADERSHIP - \$10.1 million

**Achieve LLC**, MCON Conference, *Indianapolis, IN*

**Acumen Fund, Inc.**, +Acumen On-line Leadership Training, *New York, NY*

**AFP Foundation for Philanthropy**, Real Time Grantmaking at Fundraising Day, *Arlington, VA*

**Alabama State Department of Education**, Principals Path to Leadership, *Montgomery, AL*

**American Symphony Orchestra League**, Emerging Leaders Program, *New York, NY*

**Americans for Indian Opportunity, Inc.**, Ambassadors Program, *Albuquerque, NM*

**Americans for the Arts, Inc.**, Arts U: Next Generation Leadership Education, *Washington, DC*

**Arizona Science Center**, Life Long Learning L3 Series, *Phoenix, AZ*

**Arizona State University Lodestar Center for Philanthropy and Nonprofit Innovation**, American Express Leadership Academy, *Phoenix, AZ*

**Arlington Independent School District**, Principals Path to Leadership, *Arlington, TX*

**Ashoka**, Emerging Innovators Boot Camps & Campaign, *Arlington, VA*

**Aspen Institute, Inc., The**, Academy 2.0: A Fellowship for Emerging Leaders, *Washington, DC*

**Association of Performing Arts Presenters, Inc.**, Leadership Fellows Program and Online Hub, *Washington, DC*

**Atlas Service Corps, Inc.**, Global Leadership Lab, *Washington, DC*

**Atlas Service Corps, Inc.**, American Express Leadership Academy Alumni Summit, *Washington, DC*

**Atlas Service Corps, Inc.**, American Express Fellow, *Washington, DC*

**Atlas Service Corps, Inc.**, American Express Leadership Academy Alumni Award, *Washington, DC*

**Baltimore Corps**, Strengthening Baltimore's Visionary Cause Leaders, *Baltimore, MD*

**Berkeley Repertory Theatre**, Next Generation Fellowship Program, *Berkeley, CA*

**Borough of Manhattan Community College Foundation, Inc.**, The Leadership Fellows Program, *New York, NY*

**Building Movement Project**, Leadership Funders Meeting, *New York, NY*

**Campaign for Black Male Achievement**, Black Male Achievement Leadership Program, *New York, NY*

**Center for Creative Leadership**, American Express Leadership Academy, *Greensboro, NC*

**Center for Creative Leadership**, American Express Leadership Academy 2017, *Greensboro, NC*

**Center for Employment Opportunities, Inc.**, Employment Reentry Leaders, *New York, NY*

**Center for New American Security, Inc.**, Next Generation National Security Leaders Program, *Washington, DC*

**Center for Nonprofit Advancement**, Nonprofit Conference & Executive Preparation Institute, *Washington, DC*

**Chicago Foundation for Women**, Women's Leadership Development Initiative, *Chicago, IL*

**College Summit, Inc.**, LeadForward Initiative, *Washington, DC*

**Common Purpose Charitable Trust**, UK, India & Hong Kong Leadership Academy Programs, *London, United Kingdom*

**Community Foundation of Broward, Inc.**, American Express Leadership Academy-Broward County, *Ft. Lauderdale, FL*

## LEADERSHIP *(continued)*

**Connecticut Council of Family Service Agencies,** Senior Leadership Development Program, *Wethersfield, CT*

**Cool Culture,** Leadership Development & Capacity Building, *Brooklyn, NY*

**Cooperative for Assistance and Relief Everywhere, Inc.,** Catalyst Program for Emerging Leaders, *Atlanta, GA*

**Coro New York Leadership Center,** Immigrant Civic Leadership Program, *New York, NY*

**Council of Independent Colleges,** Diversifying Leadership of Independent Colleges, *Washington, DC*

**Council of Urban Professionals Institute, The,** Fellows Program, *New York, NY*

**Dance/USA,** Institute for Leadership Training, *Washington, DC*

**Defy Ventures, Inc.,** Blended Learning Program, *New York, NY*

**Echoing Green,** Echoing Green Fellows-At-Large Program, *New York, NY*

**Education and Research Foundation of the Better Business Bureau of Metropolitan New York, Inc.,** BBB Charity Effectiveness Symposium Series, *New York, NY*

**Emerging Practitioners in Philanthropy,** Strengthening New Executive Leadership Team, *New York, NY*

**Equity in the Center,** Diversity, Equity, Inclusion in Nonprofit Leadership, *Arlington, VA*

**ETIC,** American Express Service Academy 2017, *Tokyo, Japan*

**Fair Chance,** Demonstrating Nonprofit Leadership Project, *Washington, DC*

**Federation of Protestant Welfare Agencies, Inc.,** Center for Leadership Development, *New York, NY*

**Forum for the Future US, Inc.,** Leadership Academy for Sustainable Systems Change, *Brooklyn, NY*

**Forum for Youth Investment, The,** LeaderStories 2.0, *Washington, DC*

**Georgetown University,** New Strategies Program, *Washington, DC*

**Georgia Center for Nonprofits, Inc.,** High Potential Diverse Leaders, *Atlanta, GA*

**Global Health Corps, Inc.,** Leadership Training Institute for Fellows, *New York, NY*

**Good Shepherd Services,** Leadership Initiative, *New York, NY*

**Growth Philanthropy Network, Inc.,** Conference on Scaling Social Impact, *New York, NY*

**Hispanic Alliance for Career Enhancement,** Nonprofit Leadership Academy, *Chicago, IL*

**Hispanic Federation, Inc.,** Hispanic Leadership Institute, *New York, NY*

**Hispanics In Philanthropy,** Advancing Latino Leadership: Mexico, *Oakland, CA*

**Hispanics In Philanthropy,** Advancing Next Generation Latino Leadership, *Oakland, CA*

**Independent Sector,** NGen Fellows Program Evaluation, *Washington, DC*

**Institute for Ethical Leadership, Rutgers University,** Emerging Leaders Certificate/Common Ground Program, *Newark, NJ*

**International Youth Foundation,** Leadership in Action, *Baltimore, MD*

**Japan Philanthropic Association,** American Express Leadership Academy 2017, *Tokyo, Japan*

**Jewish Family & Children's Service,** Learning Academy, *Phoenix, AZ*

**JustLeadershipUSA,** Leading with Conviction Training Program, *New York, NY*

## LEADERSHIP *(continued)*

**King Baudouin Foundation United States, Inc.**, New York Study Visit for African Universities, *New York, NY*

**King Baudouin Foundation United States, Inc.**, NYC Study Visit for EUR Universities/Museums, *New York, NY*

**King Baudouin Foundation United States, Inc.**, Leaders in Heritage Management Workshops, *New York, NY*

**King Baudouin Foundation United States, Inc.**, LEAD Summer Program and Online Course, *New York, NY*

**Land Trust Alliance Incorporated**, Developing Leaders for Land Conservation, *Washington, DC*

**Latino Policy Forum**, Multicultural Leadership Academy, *Chicago, IL*

**Leadership Education for Asian Pacifics, Inc.**, Emerging Leaders Program, *Los Angeles, CA*

**LeaderSpring, a Project of the Tides Center**, Fellowship and Alumni Network, *Oakland, CA*

**Learning Forward**, Principals Path to Leadership, *Dallas, TX*

**Management Leadership for Tomorrow**, Increasing Diverse Leadership in the Social Sector, *Washington, DC*

**National Academy Foundation**, Career Academy Leadership Program, *New York, NY*

**National Association of Secondary School Principals**, Education Leadership Initiative, *Reston, VA*

**National Association of Secondary School Principals**, Ignite 16 Conference Principals Path to Leadership, *Reston, VA*

**National Conference of State Historic Preservation Officers**, Preservation Leadership Academy, *Washington, DC*

**National Guild for Community Arts Education, Inc.**, Community Arts Education Leadership Institute, *New York, NY*

**National Trust for Historic Preservation in the U.S.**, American Express Aspire Award, *Washington, DC*

**National Urban League, Inc.**, Emerging Leaders Program, *New York, NY*

**New Profit, Inc.**, The Community of Leaders, *Boston, MA*

**New York Women's Foundation**, Lead the Way Initiative, *New York, NY*

**North Carolina Principals & Assistant Principals Association**, Principals Path to Leadership, *Raleigh, NC*

**NYC Leadership Academy, Inc., The**, Principals Path to Leadership, *Long Island City, NY*

**OPERA America, Inc.**, Leadership Development Program, *New York, NY*

**Partnership for After School Education, Inc.**, Emerging Leaders in Nonprofit Management, *New York, NY*

**Points of Light Foundation**, American Express Leadership Academy, *Atlanta, GA*

**Presidio TR**, Leaderosity Talent and Leadership Platform, *San Francisco, CA*

**Princeton Project 55, Inc.**, Emerging Leaders Program, *Princeton, NJ*

**Pro Inspire**, Managing for Success Leadership Program, *Arlington, VA*

**Public Allies, Inc.**, Advancing Opportunity, Expanding Impact, *Milwaukee, WI*

**Rainier Valley Corps**, Leaders of Color Fellowship Program, *Seattle, WA*

**Resource Foundation, Inc., The**, Science & Tech Museum Leadership Training Program, *New York, NY*

**Resource Foundation, Inc., The**, Unleashing Potential Through Education, *New York, NY*

## LEADERSHIP *(continued)*

**Robin Hood Foundation**, Summer Associate Program, *New York, NY*

**Salzburg Global Seminar, Inc.**, Forum for Young Cultural Innovators, *Washington, DC*

**Second Stage Theatre**, Summer Student Leadership Forum, *New York, NY*

**Seedspot**, Latino Entrepreneurship Training in Arizona, *Phoenix, AZ*

**She's the First, Inc.**, National Leadership Summit & Alumni Engagement, *New York, NY*

**Special Olympics, Inc.**, Special Olympics Leadership Academy, *Washington, DC*

**Steppenwolf Theatre Company**, Professional and Multicultural Leadership Program, *Chicago, IL*

**Synergos Institute, Inc.**, Bridging Leadership in Mexico, *New York, NY*

**Thunderbird School of Global Management**, American Express Leadership Academy at Thunderbird, *Glendale, AZ*

**Turning Point Brooklyn, Inc.**, The Leaders of Today for Tomorrow Program, *Brooklyn, NY*

**Wildlife Conservation Society**, Building Leadership Capacity for Conservation, *Bronx, NY*

**Young Audiences, Inc.**, Emerging Leadership Institute, *New York, NY*

**YouthBuild USA**, Directors' Fellows Program, *Somerville, MA*



## HISTORIC PRESERVATION - \$6.4 million

**American Friends of the Victoria and Albert Museum,** Refurbishment of the V&A Cast Courts, *New York, NY*

**Artspace Projects, Inc.,** Bell School Preservation Work in New Orleans, *Minneapolis, MN*

**Brighton Dome and Festival, Ltd.,** Restoration of Brighton Dome's Historic Exterior, *Brighton, United Kingdom*

**Brooklyn Academy of Music, Inc.,** The BAM Harvey Theater Preservation Project, *Brooklyn, NY*

**Brooklyn Historical Society,** Preservation Project at Historic Empire Stores, *Brooklyn, NY*

**Central Park Conservancy, Inc.,** Key Monument Conservation in Central Park, *New York, NY*

**City Lore, Inc.,** New York and the Future of Cities Documentary, *New York, NY*

**Corporation of Massey Hall and Roy Thomson Hall, The,** Massey Hall Revitalization & Heritage Conservation, *Toronto, Canada*

**Discalced, Inc.,** Dance Legacy Preservation Project, *Brooklyn, NY*

**Ford's Theatre Society,** Digital Archive and Exhibitions, *Washington, DC*

**Fund for the City of New York, Inc.,** NYC LGBT Historic Sites Project, *New York, NY*

**Hispanic Society of America,** Conservation of the Bronze Doors by Berthold Nebel, *New York, NY*

**Hong Kong Federation of Youth Groups, The,** Leadership in Heritage Conservation Program, *Hong Kong*

**King Baudouin Foundation United States, Inc.,** Restoring Feibursch Mural at St. Wilfrid's, *New York, NY*

**Lower East Side Tenement Museum,** Historic Preservation of 103 Orchard Street, *New York, NY*

**Museum of the City of New York,** Conservation of Hamilton and Clinton Statues, *New York, NY*

**National Center for the American Revolution,** American Express Conservation Project, *Philadelphia, PA*

**National Heritage Board,** Restoration of the Singapore River Trail, *Singapore*

**National Park Foundation,** The Stonewall Project: Capturing LGBT History, *Washington, DC*

**National Trust for Historic Preservation in the U.S.,** Partners in Preservation: Main Streets, *Washington, DC*

**National Trust for Historic Preservation in the U.S.,** Partners in Preservation: National Parks, *Washington, DC*

**National Trust for Historic Preservation in the U.S.,** Partners in Preservation: Parks Online Public Engagement, *Washington, DC*

**National Trust for Historic Preservation in the U.S.,** PastForward Closing Luncheon Sponsorship, *Washington, DC*

**New York Historical Society, The,** Restoration of the Historic Skylight, *New York, NY*

**Rails to Trails Conservancy,** Supporting Culture and History Through Trails, *Washington, DC*

**Resource Foundation, Inc., The,** Restoration of Two Emblematic Murals, *New York, NY*

**Resource Foundation, Inc., The,** Restoration/Conservation of Noel Palace Rooms, *New York, NY*

**Resource Foundation, Inc., The,** Nicolas Avellaneda Transporter Bridge Restoration, *New York, NY*

**Schomburg Center for Research in Black Culture,** The Moving Images and Recorded Sound Project, *New York, NY*

**Second Stage Theatre,** Helen Hayes Theatre Lower Lobby Restoration, *New York, NY*

**Trust for the National Mall,** Restore Lockkeeper's House on the National Mall, *Washington, DC*

## HISTORIC PRESERVATION *(continued)*

**United States Capitol Historical Society**, Capitol Stories: Educational Support Project, *Washington, DC*

**University of Utah**, Wall Mansion Renovation Project, *Salt Lake City, UT*

**Vizcaya Museum and Gardens Trust, Inc.**, Preserving Exterior Light Fixtures, *Miami, FL*

**World Monuments Fund, Inc.**, World Monuments Watch, *New York, NY*

**World Monuments Fund, Inc.**, Early Twentieth Century Architecture in Tsukiji, *New York, NY*

## COMMUNITY SERVICE - \$10.4 million

**3-Legged Dog, Inc.**, Production of "Elements of Oz",  
*New York, NY*

**Advertising Council, Inc., The**, Enhancing Impact  
Through Social Media, *New York, NY*

**After-School All-Stars**, Increasing Donor  
Management, *Los Angeles, CA*

**Alvin Ailey Dance Foundation, Inc.**, Production of  
'Masekela Langa', *New York, NY*

**American National Red Cross**, Disaster Volunteer  
Recruitment, *Washington, DC*

**Arthur Ashe Institute For Urban Health, Inc.**, Healthy  
Communities Volunteer Program, *Brooklyn, NY*

**Arts Resources in Collaboration, Inc.**, EYE ON  
DANCE Archive Transfer, *New York, NY*

**Australian Business and Community Network**,  
Disadvantaged Schools Mentoring Partnership,  
*Sydney, Australia*

**Battery Dance Company**, Battery Dance Festival,  
*New York, NY*

**Be The Change, Inc.**, Got Your 6: A Veteran  
Empowerment Campaign, *Boston, MA*

**Big Brothers and Big Sisters of New York City, Inc.**,  
Workplace Mentoring Program, *New York, NY*

**Bipartisan Policy Center, Inc.**, General Support,  
*Washington, DC*

**Bright Horizons Foundation For Children**, Volunteer  
Program Aiding Domestic Violence Victims,  
*Brentwood, TN*

**Broward Partnership for the Homeless, Inc.**,  
Breaking Bread, Breaking Barriers, *Ft. Lauderdale,  
FL*

**Canadian Red Cross**, Alberta Wildfire Support,  
*Mississauga, Canada*

**Celebrate Brooklyn**, Celebrate Brooklyn! Festival,  
*Brooklyn, NY*

**Center For Ballet and the Arts at New York  
University**, Lincoln Kirstein Lecture, *New York, NY*

**Central Park Conservancy, Inc.**, Neighborhood Parks  
Volunteer Program, *New York, NY*

**Children's Diagnostic & Treatment Center, Inc.**, 24th  
Annual Basket Brigade, *Ft. Lauderdale, FL*

**City Harvest, Inc.**, Volunteer and Food Rescue  
Sponsorship, *New York, NY*

**City Parks Foundation**, Partnerships for Parks, *New  
York, NY*

**Common Purpose Charitable Trust**, Financial  
Systems Development, *London, United Kingdom*

**Crossroads Theatre Company**, 2016-17 Season:  
Celebrate A Woman's Gift, *New Brunswick, NJ*

**Fasd Communities**, Building Community  
Awareness, *Honolulu, HI*

**Feeding South Florida**, School Pantry Program,  
*Pembroke Park, FL*

**Food Bank for New York City**, Hunger Relief Efforts,  
*New York, NY*

**Foundation Center, The**, General Support, *New York,  
NY*

**Free Arts for Abused Children of Arizona**, Volunteer  
Recruitment for Free Arts Programs, *Phoenix, AZ*

**Friends of Tracy Aviary**, Science and Education  
Volunteer Program, *Salt Lake City, UT*

**Fundacion Cimientos**, Future Graduates Program -  
Class of 2017, *Ciudad Autonoma de Buenos Aires,  
Argentina*

**Future Possibilities (Canada), Inc.**, Igniting  
Community Action Volunteer Program, *Toronto,  
Canada*

**Games for Change, Inc.**, Driving Community  
Engagement with Save the Park, *New York, NY*

**Games for Change, Inc.**, Smart Parks Game Jam  
Event, *New York, NY*

## COMMUNITY SERVICE *(continued)*

**Girls Inc. of York Region**, Girls Mentoring Program, *Newmarket, Canada*

**Give2Asia**, Japan Earthquake Disaster Fund, *San Francisco, CA*

**Globalgiving Foundation, Inc.**, Digital Marketing Support for IndhaCraft, *Washington, DC*

**Globalgiving Foundation, Inc.**, Digital Marketing Support for YoQuiero/YoPuedo, *Washington, DC*

**Governors Island Alliance, Inc.**, "It's Your Island" Video Development, *New York, NY*

**Governors Island Alliance, Inc.**, Team Volunteering, *New York, NY*

**Guidestar USA, Inc.**, MembersGive Project, *Williamsburg, VA*

**Habitat for Humanity Central Arizona**, Home Sweet Home Sponsorship, *Peoria, AZ*

**Habitat for Humanity International, Inc.**, Home Build Sponsorship, *Salt Lake City, UT*

**Habitat for Humanity Toronto**, Building Homes and Hope Program, *Toronto, Canada*

**HandsOn Greater Phoenix**, Team Volunteering Program, *Phoenix, AZ*

**Harlem Children's Zone**, Community Pride, *New York, NY*

**Henry Street Settlement**, Lower Eastside Community Services Program, *New York, NY*

**Hispanic Federation, Inc.**, The Sol Project, *New York, NY*

**Hispanic Unity of Florida, Inc.**, Pathway to Citizenship, *Hollywood, FL*

**Independent Sector**, Opening Reception for National Conference, *Washington, DC*

**International Rescue Committee, Inc.**, Corporate Rescue Partner Disaster Response, *New York, NY*

**International Rescue Committee, Inc.**, Refugee Resettlement Program, *Salt Lake City, UT*

**International Rescue Committee, Inc.**, Volunteers Preparing New Americans for Citizenship, *New York, NY*

**John F. Kennedy Center for the Performing Arts**, Kennedy Center Corporate Fund, *Washington, DC*

**Joyce Theatre Foundation, Inc.**, Miami City Ballet at Lincoln Center, *New York, NY*

**Junior Achievement International China, Inc.**, My Money Business, *Raleigh, NC*

**Junior Achievement of Arizona**, Mentoring Youth, *Tempe, AZ*

**Junior Achievement of New York, Inc.**, Engaging Volunteers to Prepare NYC Students, *New York, NY*

**Junior Achievement of South Florida, Inc.**, Youth Mentoring Program, *Coconut Creek, FL*

**Junior Achievement of South Florida, Inc.**, Increasing Volunteer Engagement, *Coconut Creek, FL*

**JustGive**, Members Give, *San Francisco, CA*

**KidsCan Charitable Trust**, School Support Program, *Auckland, New Zealand*

**King Baudouin Foundation United States, Inc.**, Funding Cultural Projects in the United Kingdom, *New York, NY*

**Lincoln Center for the Performing Arts, Inc.**, Lincoln Center Festival 2017, *New York, NY*

**Lincoln Center for the Performing Arts, Inc.**, Lincoln Center Corporate Fund, *New York, NY*

**Lower Manhattan Cultural Council, Inc.**, River to River Festival, *New York, NY*

**Manhattan Institute for Policy Research**, Young Leaders Circle, *New York, NY*

**Mission Continues, The**, Veteran Leadership in National and Local Parks, *Saint Louis, MO*

## COMMUNITY SERVICE *(continued)*

**Money Advice Trust**, Financial Education, *London, United Kingdom*

**Museum of Discovery and Science, Inc.**, Museum Volunteer Program, *Ft. Lauderdale, FL*

**My Good Deed**, 9/11 Day of Service - College Mobilization Program, *Newport Beach, CA*

**National Park Foundation**, Growing Volunteerism on Public Lands, *Washington, DC*

**Nature Conservancy, Inc.**, General Support, *Arlington, VA*

**New Jersey Performing Arts Center Corporation**, World Music Series, *Newark, NJ*

**New York Cares, Inc.**, Neighborhood Volunteer Program, *New York, NY*

**New York City Center, Inc.**, Encores! Off-Center, *New York, NY*

**New York City Partnership Foundation, Inc.**, Civic Engagement Projects, *New York, NY*

**New York Common Pantry**, Food Pantry Volunteer Program, *New York, NY*

**New York Restoration Project**, Lead Service Sponsor - Community Volunteering, *New York, NY*

**New York-Presbyterian Hospital/Lower Manhattan Hospital**, Providing Quality Healthcare in Lower Manhattan, *New York, NY*

**Npower, Inc.**, STEM Mentoring Program, *Brooklyn, NY*

**OzHarvest Limited**, Improving Donor Engagement, *Alexandria, Australia*

**OzHarvest Limited**, Cooking for A Cause Corporate Volunteer Program, *Alexandria, Australia*

**Parks & Trails New York, Inc.**, I Love My Park Day, *Albany, NY*

**Paul Taylor Dance Foundation, Inc.**, Merce Cunningham's "Summerspace" at Lincoln Center, *New York, NY*

**Phoenix Children's Hospital Foundation**, Volunteer Program Serving Young Patients, *Phoenix, AZ*

**Points of Light Foundation**, Global Volunteering Partnership, *Atlanta, GA*

**Project Sunshine**, National Volunteer Program Serving Young Patients, *New York, NY*

**Project Sunshine Canada, Inc.**, Volunteer Program Serving Pediatric Patients, *Toronto, Canada*

**Rebuilding Together Valley of the Sun, Inc.**, 13th Annual Rock and Roll Paint-A-Thon, *Tempe, AZ*

**Rocky Mountain Institute**, General Support, *Basalt, CO*

**Sadler's Wells Association, Inc.**, Sadler's Sampled Summer Festival, *New York, NY*

**Salvation Army, The**, Pack to School, *Phoenix, AZ*

**Save the Children Federation, Inc.**, Hurricane Matthew Support in Haiti, *Fairfield, CT*

**Save the Children Federation, Inc.**, Supporter Engagement Via Digital Transformation, *Fairfield, CT*

**Second Stage Theatre**, 2ST Uptown Season, *New York, NY*

**September 11th Widows and Victims Families Association**, Global Outreach and Service Exhibit, *New York, NY*

**Signature Theatre Company, Inc.**, 25th Anniversary Season, *New York, NY*

**Signature Theatre Company, Inc.**, Artistic Conversations, *New York, NY*

**Special Olympics Arizona, Inc.**, Volunteer Support for Summer and Fall Games, *Phoenix, AZ*

**Spoleto Festival USA**, American Express Woolfe Street Series 2017, *Charleston, SC*

**St. James' Settlement**, Extended After-school Care and Support Program, *Hong Kong*

## COMMUNITY SERVICE *(continued)*

**St. Mary's Food Bank Alliance**, Emergency Food Box Program, *Phoenix, AZ*

**Stephen Petronio Dance Company, Inc.**, Bloodlines: Rainer, Paxton, Halprin, *New York, NY*

**Stop Hunger Now, Inc.**, National Meal Packaging Volunteer Program, *Raleigh, NC*

**Student Conservation Association, Inc., The**, Engaging Volunteers in NPS Centennial Documentary, *Arlington, VA*

**Student Conservation Association, Inc., The**, Community Conservation Volunteer Days, *Charlestown, NH*

**Student Conservation Association, Inc., The**, Developing Local Engagement, *Charlestown, NH*

**Student Partner Alliance**, Student Mentoring Program, *Summit, NJ*

**Susan G. Komen Breast Cancer Foundation**, Komen Greater NYC Race for the Cure, *New York, NY*

**Sussex Community Foundation**, Local Grants, *Lewes, United Kingdom*

**Taproot Foundation**, Global Pro Bono Consulting Support, *San Francisco, CA*

**Team Rubicon**, Veteran Volunteer Service on Public Lands, *Los Angeles, CA*

**Team Rubicon Global Ltd.**, Global Disaster Operations Fund, *Los Angeles, CA*

**Terrence Higgins Trust Limited**, Volunteer Programme Supporting HIV Education, *London, United Kingdom*

**The Mayor's Fund to Advance New York City, The**, City Service Corps, *New York, NY*

**The Mayor's Fund to Advance New York City, The**, NYC Civic Corps (NYC Parks), *New York, NY*

**UMOM New Day Centers**, Increasing Consumer Awareness, *Phoenix, AZ*

**UMOM New Day Centers**, Volunteer Program Serving Homeless Families, *Phoenix, AZ*

**United Way of New York City**, Nonprofit Board Training & Placement Program, *New York, NY*

**United Way of Salt Lake**, Team Volunteering Program, *Salt Lake City, UT*

**Urban League of Broward County, Inc.**, Volunteer Program, *Ft. Lauderdale, FL*

**Utah Arts Festival Foundation, Inc.**, Volunteer Program, *Salt Lake City, UT*

**Utah Symphony & Opera**, Docent Volunteer Program, *Salt Lake City, UT*

**Valley of the Sun United Way**, Weekend Hunger Backpacks, *Phoenix, AZ*

**Volunteer Action Center of Broward County**, High-Impact HandsOn Service Program, *Tamarac, FL*

**Volunteer Canada/Benevoles Canada**, Community Care Kit Volunteer Program, *Ottawa, Canada*

**Women Make Movies, Inc.**, "If the Dancer Dances" film project, *New York, NY*

**World Resources Institute**, General Support, *Washington, DC*

**Young Vic Company**, Taking Park Theater Series, *London, United Kingdom*

---

## EMPLOYEE PROGRAMS \$7.0 million

### GIFT MATCHING – \$6 million

American Express Foundation matches the personal contributions of employees and the Company's board of directors to qualified nonprofit organizations in Canada and the United States.

### SERVE2GETHER GRANTS – \$229,000

American Express Foundation awards grants to nonprofit organizations in the United States to recognize the volunteer services of employees.

### EMPLOYEE SCHOLARSHIPS – \$506,000

Through this United States and Canadian program, the American Express Foundation assists employees in meeting the costs of their children's undergraduate college education.

### CULTURE CARD – \$261,500

Through this program in New York, American Express supports 21 cultural institutions that offer free and/or discounted admission to our employees.

